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# The Herald

Association of  
Sound Designers  
ASD

## Membership Renewals due on 1st Sept



Its membership renewal time at the ASD on the 1st of Sept, so if you have a credit card that's expired or you want to make changes to your account, you can update on your profile or get in touch!

The membership renews automatically on the 1st of Sept.

### Public Liability Insurance Scheme

Please note the PLI insurance scheme is running Sept to Sept annually, so remember to renew this manually on the 1st of Sept!

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## Name Change Working Party Meeting

and subsequent name change vote

Now that the results of the membership survey are in, we would like to hold a meeting of the **Name Change Working Party** on **Weds 30th August at 1pm**

Register for the zoom link [here](#)

This meeting is open to all ASD members, to discuss the findings of the membership survey and the route towards the name change vote this autumn, including potential new name options.

We will then hold a final name change vote.

Opening on Friday 29th September, closing on Friday 13th October 2023.

You will have the final say on our name change.

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## We hope you all have a fantastic summer

The ASD office will be operating reduced hours for the month of August, although if you need us you can always get hold of us on

[admin@associationofsounddesigners.com](mailto:admin@associationofsounddesigners.com)

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## Upcoming Seminars

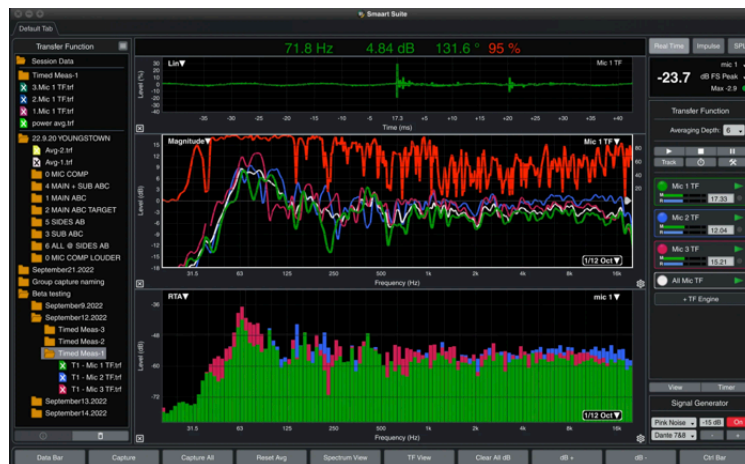


**Edinburgh Festival Social**

Traverse Theatre Bar  
10th August  
6pm Onwards

In Edinburgh for the festival this summer? Join us for a drink!  
Let us know if you are coming [here](#)

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## Autumn Smart Sessions

### An introduction to smart

Online 2 hr session with smart creators Rational Acoustics

Friday 15th September 2-4pm

Sign up coming soon

### An introduction to smart

In person session with ASD member Phil Wright

Glasgow - National Theatre of Scotland Weds 4th October 10am - 1pm

Sign up coming soon

London - TBC

Sign up coming soon

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## Manchester HOME & ASD Panel Discussion :

## Sound Design for Stage & Screen

In person at Manchester HOME  
Saturday 30th September 2pm - 3.30pm with drinks mixer afterwards

Calling all North West sound practitioners and producers!

Whether you're a theatre or filmmaker, sound is an important factor to consider when developing a project.

This panel discussion will look at how producers connect to sound designers when developing new projects, at what stage in the process collaborators become involved and how the use of sound can expand the impact of live and film based work.

We'll also look at the differences between sound design for stage and screen.

Come along and then stay for a drinks mixer where you might just meet future collaborators!

Tell us your coming [here](#)

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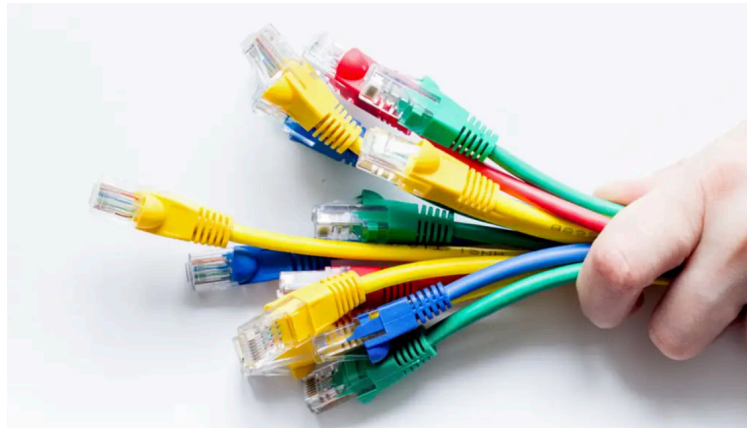


**Pause Play Discover : One year on, Practitioner meet up.**

Rose Shure Centre, London

Details coming soon

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**Computer (IP) Networking for Production - Online  
With Mark Cunningham**

The Basics - Friday 10th November 11am -1pm sign up [here](#)

Intermediate - Friday 10th November 2pm - 4pm sign up [here](#)

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**ASD in collaboration with SDUK present a series of Sound Designers  
and Directors in conversation.**

The first one for your diary

Sound Designer Ian Dickinson & Director Matthew Dunster in conversation  
about their process of working together.

Details and sign up coming soon.

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## From Our Friends

# PLASA SHOW

**THE NEXT  
ERA OF LIVE  
EVENTS IS HERE**

**3-5 SEPTEMBER  
OLYMPIA LONDON**

**REGISTER FREE**



*Join thousands of your industry colleagues at PLASA Show this year to explore the latest technological advancements from the worlds of pro audio, audio-visual and much more! Register free today and we'll see you at Olympia London from 3-5 September.*

## **Find the ASD at Stand A9**

Want to help out on the ASD stand and get a years free membership?  
email [admin@associationofsounddesigners.com](mailto:admin@associationofsounddesigners.com)

### **ASD workshops:**

PLASA Seminar Monday 4th 11.30 - 12.15  
Exploring sound department roles and skills needed for success

PLASA Seminar Tuesday 5th 11.30 - 12.15  
Radio Mic fitting for Theatre

Check out all the PLASA seminars [here](#)

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## Shure are running a series fo masterclass courses

**Masterclass : Wireless** covers all aspects wireless audio to give you, regardless of your level of experience, a solid foundation in the fundamentals of wireless technology to be applied to live, theatre or broadcast events.

**27th September 2023** - The Rose Shure Experience Centre London - 24 King William Street, London EC4R 9AT

**Wireless Workbench** is a tool for controlling, coordinating and monitoring Shure wireless systems. This free of charge, industry-standard software. Our full-day training covers all aspects of this software.

**22nd November 2023** - The Rose Shure Experience Centre London - 24 King William Street, London EC4R 9AT

Sign up [here](#)

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Open Doors online Behind the Scenes programme works with people aged between 17-30 based across England, Scotland and Wales who are serious about pursuing a career in Technical Theatre and Production Arts but may need a little help in getting there.



We know how difficult and expensive the process of applying for drama school can be, so we want to help by giving you the support you need so you can go into your auditions feeling prepared, confident and without any worry of financial strain - and it's all free!

**Successful Behind the Scenes applicants will receive:**

Free interviews at our partner schools, including: Guildhall School of Music & Drama, LAMDA, Royal Welsh College of Music and Drama, and The Royal Conservatoire of Scotland

Travel expenses for all interviews

A series of creative workshops

Five hours of one-to-one tutoring

Access to our hardship fund to cover any expenses relating to being part of Open Door or your audition process

UCAS Conservatoire fees paid for

Pastoral support and mentoring from the Open Door team

Sound good? Find out more [here](#)

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**Could you help inspire the next generation?**

Become an Inspiring the Future volunteer and make a difference to children and young people in your local community and beyond.

Speaking to people with different jobs is a simple way to bring learning to life for children and show them the range of opportunities available.

And evidence shows it is effective. Sharing your story and experience with children and young people has a real and lasting impact, including:

Broadening horizons and raising aspirations

Challenging gender and social stereotypes

Boosting children's motivation, attainment and future prospects

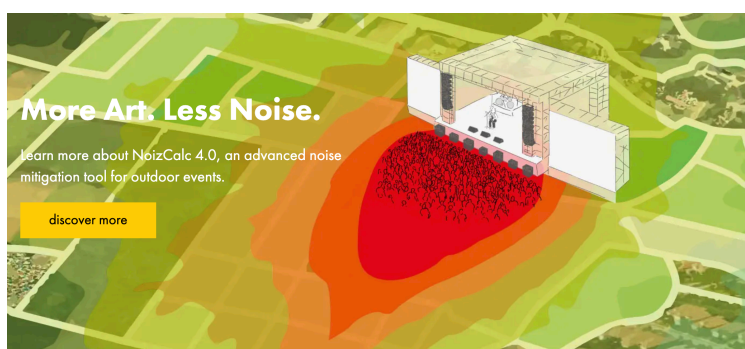


Find out more about volunteering [here](#)

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## Best of the Web

### d&b NoizCalc



d&b NoizCalc software calculates sound propagation from d&b sound systems at outdoor events. It uses system data from the d&b ArrayCalc simulation software and creates a noise grid map according to international standards. With these tools, the optimal sonic experience is delivered reliably and faithfully to the right ears, and not the wrong ones. Read more [here](#)

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### SOUNDFIELD by RØDE



The 'SoundField by RØDE' plugin offers a revolutionary approach to ambisonic processing and delivers the most accurate ambisonic rendering available in the

world. An intuitive interface coupled with legendary RØDE accessibility makes the 'SoundField by RØDE' plug-in incredibly easy to use, unlocking a world of creative possibility for any sound recordist.

In 2019, RØDE asked award-winning sound designer and electronic musician Richard Devine to contribute to the world's first [free ambisonic sound library](#) with recordings captured with his SoundField by RØDE NT-SF1.

(Thanks to John Leonard we have an NT-SF1 in the [ASD equipment loan scheme](#))

Watch Richard talk about sound recording [here](#)

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## Interesting Watching

Watch FOH Engineer Greg Price & System Engineer Chris Rushin take us behind the scenes at Metallica "M72" world tour 2023 live in Hamburg – This video is a deep dive into Sound, Lighting and Stage Design on the show. Check it out [here](#). Read more from Meyer Sound about their Panther sound system on this tour [here](#).

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## Edenred



## Get extra savings on the back-to-school rush

With the summer holidays now in full swing, and the new school term just around the corner, for many of your employees, the usual 'back to school' admin will be looming shortly.

Thankfully, there's a huge range of offers and discounts to take advantage of throughout August - from school uniforms, stationery, and sports kits, to personal tech and gadgets for university students, there are huge savings to be made!

Check out all the discounts [here](#).

[View this email in your browser](#)



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