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# The Herald

Association of  
Sound Designers  
ASD



*the industry's  
favourite magazine*

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**Thanks to those for coming to the Manchester Social,  
it was so nice to see you all!**

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**Calling ASD Members to Collaborate on an  
Audio Edition of the Echo**

The ASD are creating an audio edition of the Echo magazine. The theme is collaboration. We are looking for ASD members who want to share experiences about collaborations between sound people and their adjacent professionals - this could be conversations with creatives, technical managers, production managers, musicians, directors, producers. If you have an interesting conversation to offer please get in touch!

We are also looking for future professionals to contribute Sound Art pieces to intersperse between the main features of the edition, much as we have artwork to break up a page of text in a printed version of the Echo. Team up with a colleague or group to create a piece together. We will also interview you to record your reflections on the piece, to showcase you and your work to the ASD. We are looking for pieces 10, 20, 30, 40 seconds long.

Email us at [admin@associationofsounddesigners.com](mailto:admin@associationofsounddesigners.com) to take part!

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### **We went to PLASA Leeds.**

Thanks to everyone who came to help out and to Peter Rice for running our seminar.

*Creating a Sound Design for a Content Based Theatre Show.*

For more info on what happened at PLASA Leeds check out this [LSI](#) article

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# Upcoming Seminars



## **Walk and Talk :THE GUNPOWDER PLOT (Tower Hill, London) Show Control & System Design for Immersive Theatre**

Monday 12th June 10.30am - 12.00pm GMT

Register [here](#). The Travel Assistance Scheme is available [here](#).

On this walk and talk, immersive audio expert & creator of Wintermute Theo Holloway and Technical Director Andrew Cheshire will show you round technology and the 'how' of this experience.

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## An Introduction to 4DSOUND

Friday 16th June 12.30-2pm GMT

Online, Register [Here.](#)

4DSOUND is an Amsterdam-based studio focusing on spatial sound as a creative medium. Since 2007, 4DSOUND has been at the forefront of some of the most creatively challenging and technically complex projects using spatial audio in the context of architecture, music, opera, fashion and research.

Join Poul Holleman online as he introduces us to 4DSOUND

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## QLAB SKILLS SHARING WORKSHOP

**Newcastle @ Northern Stage**

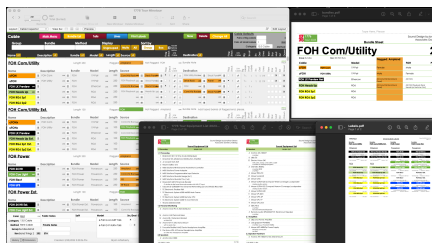
Thursday 22nd June 10am - 4.45pm GMT

In Person in Newcastle, Register [Here.](#)

A day of peer led learning and skills exchange for designers and technical practitioners who use QLab.

Non members are welcome to sign up using this code: 97X903JU

## A Duo of Paperwork Sessions June July!

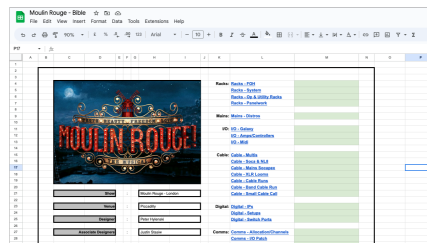


### Paperwork with Minotaur Sound System Database

Join U.S. Sound Designer Daniel Lundberg as he talks through his paperwork software Minotaur

**Friday 23rd June 1pm - 3pm**

Online Register [Here](#)



### Paperwork with Excel Spreadsheets

Autograph's Ben Lloyd will take us through the ups and downs of making paperwork with Excel spreadsheets.

**Friday 7th July 1pm - 2pm**

Online Register [Here](#)



### Walk and Talk : Guys and Dolls at the Bridge Theatre

Monday 17th July 2pm - 4pm

7.30pm Show Watch

Register [here](#)

This walk and talk is now sold out. Please contact us if you would like to go on the waiting list. We still have some immersive standing tickets available for the discounted price of £25!

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## We are going to ABTT Theatre Show, are you?

Check out our seminars and all the other seminars [here](#)

### **The Art and Craft of Comms**

7th June @ 1pm, The Lonsborough Room

With an expert panel from [Clear-Com](#), [SMA](#), and ASD to advise and guide us on best practice techniques, updates on new tech and trends in backstage and events communications. There will be lots to discuss!

### **Sound Design from Script to Stage**

8th June @ 1pm, The Lonsborough Room

During this panel discussion we will speak to four sound designers and discover how they approach the creative process.

Panel to include Ella Wahlström, Clare Hibberd, Mwen & Helen Atkinson.

Chaired by Zoe Milton

### **Want to help out on the stand?**

Contact us at [admin@associationofsounddesigners.com](mailto:admin@associationofsounddesigners.com)

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# From Our Friends



**Dante by Design** - a new, one day event from Audinate bringing together all aspects of acoustic and audio-visual design for theatre, auditoria and entertainment venues. Limited places, advance registration required. [Dante by Design - London, UK | Audinate](#)

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This week sees the first episode of **Backstage with Backup**, a new series of podcasts designed to let you know a bit more about [Backup Tech](#) by talking to the people behind the charity, the industry friends it works with, and those who have benefitted from its support.

In this first episode, Sarah James (Press & PR for Backup) talks to Backup Trustee and Autograph MD Scott Arnold, who discusses his passion for working with Backup, his history of mental health – he has general anxiety disorder – and his desire to give something back to celebrate the way he has been helped, and to help others. Listen [here](#)

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**Sound Kitchen** will be happening next month June 9th/10th/11th. Sound Kitchen offers a unique opportunity for sound designers, artists and composers from across many cultures around the world working to present or perform their work as part of Prague Quadrennial. 30 acts will be staged over the 3 days with the event organised by ASD Co-Chair Peter Rice and Timax's Robin Whitaker.



See [www.sound-kitchen.net](http://www.sound-kitchen.net) for the website, or follow [.soundkitchen.](#) on Instagram Artists profiles and live updates across the 3 days.

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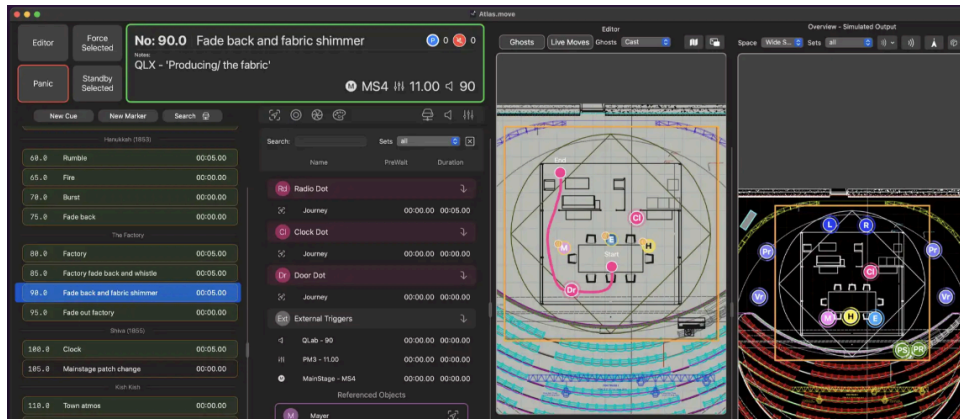
**GSA** is delighted to present the 2023 graduates from our BA (Hons) Theatre Production and MA Stage and Production Management programmes. We train professional practitioners in the areas of stage and production management, construction and scenic arts, lighting, sound and video, with a great foundational knowledge of all disciplines. Please visit [gsaproductionsshowcase.co.uk](http://gsaproductionsshowcase.co.uk) to view their websites and digital portfolios. Especially the sound graduates Josh Rogers, Lizzy Stewart, Georgie Ward!

If you would like to advertise your graduate show case with us send us details at [admin@associationofsounddesigners.com](mailto:admin@associationofsounddesigners.com)

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## Best of the Web

Atlas show control



Atlas is a Show Control for Spatial Audio talks to your Spatial Audio Device using OSC. Simply build your show offline, connect to your device and let Atlas take control of the rest. Atlas has seamless integration with D&B's DS100, Adamson Fletcher Machine and ZacTrack Trackers. Support for Space Map Go and L-ISA coming soon.

Find out more [here](#) on their website and at ABTT Theatre Show!

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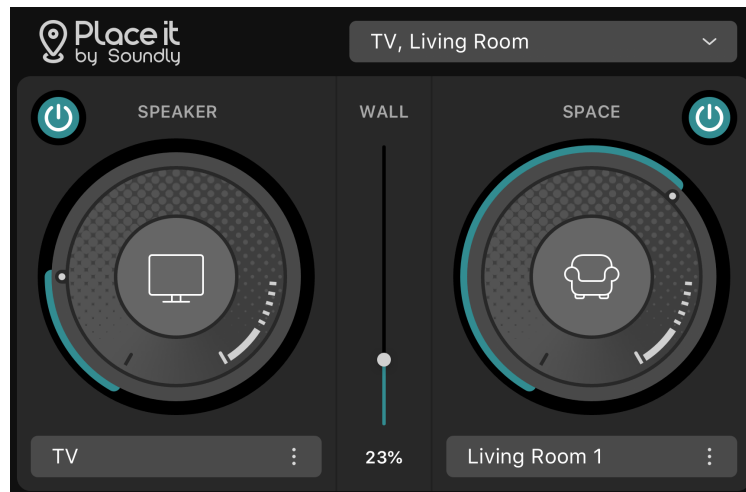
## DiGiCo Reveals Codename Stingray - Quantum852



[DiGiCo](#) has announced the launch of the next generation of large format live audio production mixing consoles. As you would expect from a brand-new console from DiGiCo, it has been designed from the ground up. Familiar, yet different, and with improved audio quality via enhanced algorithms, Quantum852 delivers a massive leap forward in processing power.

Read more [here](#).

## Soundly - Place it standalone plugin



The Place it plugin in [Soundly](#) Voice Designer was so popular that they received countless requests for a standalone plugin for all DAWs and editing suites - and they listened! Find out more [here](#).

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## Apple introduces Logic Pro & Final Cut Pro for iPad



Read more on Sound on Sound about this new release from apple [here](#).

# Interesting Reading/Listening

[The Orchestra of All Things: Sampling Your Environment](#) from Ableton

[History of Guitar Synths Podcast](#) from Sound on Sound

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## Edenred



### Enjoy sizzling savings this Summer!

It may not feel like it, but summer is around the corner! Now's the perfect time to take advantage of Edenred savings platform to save money over the summer – whether hosting friends and family at home, planning a staycation or a trip overseas, there's fantastic offers across a range of different categories helping your employees enjoy summer for less.

Latest exciting discounts are: 10% off Hotels. com, 6.5% lastminute. com, 20% off Virgin Experience Days, 35% off London Guoman Hotels. Check out all the discounts [here](#).

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