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Welcome to the ASD...

UPDATE FROM THE ASSOCIATION OF SOUND DESIGNERS

THE HERALD



Welcome to the ASD

The Association of Sound Designers has launched, and only a few weeks after we started taking members we have some 90 people signed up: a mix of some of the most well-known sound designers in the country, some of the top businesses whose kit we use on a daily basis, and a whole host of people from across the industry. We would like to thank all of you for joining up, and especially our corporate members whose support will enable us to do much more than we otherwise could.

Where we go from here

The ASD exists solely for its members.

In the various meetings we've held over the past year - click [here](#), [here](#) and [here](#) to read what was discussed - we've come up with a few goals to start us off. But we also want to hear what you think the ASD should be doing. Please do let us know via the [forums](#) on the website or by emailing us at admin@associationofsounddesigners.com

Training

We're going to organise training sessions in a variety of topics according to what we receive requests for. We'll also team up with our corporate members from time to time to offer more product specific training. We're organising a training session for members on [Using](#)

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Future Events

Using Ableton Live in Theatre

28th November 2011

Central London

Exploring Ableton Live as a creative sound design tool and how to use it for show playback and live processing
Led by [Gareth Fry](#)

Christmas Drinks

18th December 2011

Come along, have a drink and meet your fellow ASD members

[Ableton Live in Theatre](#) on **Nov 28th**. We're also in the early days of organising a **Beginners Guide to VectorWorks** session for early next year. If there's a topic you'd like us to run training on, [click here](#) to let us know.

Publications

We're going to send out two publications: **The Echo**, a quarterly printed magazine, focused on the art, technique and business of sound design. We were giving out copies of issue one at PLASA and we'll mail out copies to those who didn't get a copy. You can also [view it online here](#). The contents include: A show case of the National Theatre production "London Road" (a collaboration between Paul Arditti and Adam Cork), a comprehensive guide to Using Copyrighted Music in Theatre which was fact checked by PRS For Music and PPL, an article on Getting Paid on Time and another on using Sound Cloud for Pro Audio. A likely regular feature will be a show case of a production and the sound design involved, so if you've made or seen a show that you think everyone else should know about, please get in touch with us as news@associationofsounddesigners.com

We'll also be sending out **The Herald**, a more frequent e-newsletter, which will focus more on kit and events. If there's anything you think we should be letting other members about let us know at news@associationofsounddesigners.com

We want to make these productions relevant to you, so please let us know what you want us to write about by emailing us at news@associationofsounddesigners.com

Our corporate members will also be posting [news directly here](#) which you can sign up to receive RSS updates.

Fees and contracts

We'll be in touch soon to start collecting data for a Suggested Fees document, similar to the ALD's

document [here](#). If you are unhappy with the contracts you receive for your design work, have a look at appending our [Contract Rider](#), which adds clauses for copyright clearance, subsequent use of your design, touring provisions, acknowledgements, and insurance amongst various others.

Offers

We're working to bring a range of offers to our members.



SoundSnap have kindly offered all our members one hundred free sound effects their choosing, worth \$99.



We have a new offer from SoundCloud who are offering our members 30% off their premium accounts.

[Click here](#) for more information on how to redeem these offers:

Christmas Drinks

December 18th

Central London location to be confirmed.

Come along, have a mince pie and brandy with your fellow sound designers!

One last thing

The ASD exists as a support network for you. We're made up of sound designers like yourselves. If you have a question about a topic, you can ask it in the [forums](#) on the website, or if it is particularly sensitive

you can [email us directly](#). Over the coming months we'll be encouraging you all to participate in our community - to give advice, share tips and techniques, the good times, the bad times and what you learnt from them. Being part of the ASD is an opportunity for us all to get to know each other better, learn from each other and support each other.

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